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Click on to Racing's End of Season Finale

Racing punters are being offered the chance to keep up-to-date with all the latest news, results and inside tips for one of the year's biggest race meetings thanks to sportinglife.com.

The Breeders Cup World Thoroughbred Championships (or Breeders' Cup for short) gets under starters orders this week and UK race fans are being offered the chance to stay abreast of all the vital news and information from Churchill Downs in Louisville, Kentucky.

Race enthusiasts and punters alike can log on to <http://breederscup.sportinglife.com> for all the latest news on course conditions, runners and riders, latest odds, plus the results from the finale races as they come in on Saturday.

The site will also feature racing blog from the Evening Standard's racing correspondent Will Hayler, who is on hand for sportinglife.com to pass on the gossip from stateside.

With US\$20m on offer in prizemoney it's the richest meeting in the US racing calendar and with the likes of Ouija Board, David Junior and George Washington flying the flag for the Europe, it is sure to be a major draw for punters this side of the pond.

“We've been preparing for this meeting for quite a while now and we're expecting a busy time keeping the site up to speed so race fans and punters here in the UK won't miss out on any of the news,” says Andy Roberts, 365 Media Group's Head of Marketing. “We've got years of experience delivering highly successful microsites for events like Royal Ascot and the Cheltenham Festival, and our 2006 Breeders' Cup site one of our best yet”.

To keep up to date on all the Breeders' Cup information visit

<http://breederscup.sportinglife.com>

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Notes to Editors

365 Media Group is the leading operator of sports websites in the UK. Comprising sportinglife.com, TEAMtalk.com, sportal.com, Football365.com, cricket365.com, golf365.com, Rivals.net, planet-f1.com and planet-rugby.com among others, the network delivers high-quality interactive content to an audience of 9 million loyal, sports fans; consisting mainly of affluent ABC1 males. The group provides advertising and sponsorship opportunities across the network for a wide range of leading brand names from all sectors. In addition to consumer-facing activities, the group also produces, syndicates and delivers content on a B2B basis through web, audio, video, iTV, satellite and mobile telephony platforms to an array of well-known clients.